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Fuel choice and tradition: Why fuel stacking and the energy ladder are out of step?

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1 **Fuel choice and tradition: Why fuel stacking and the energy ladder are out of step?**

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11

12 **Abstract**

13 Multiple fuel use, incorporated within the concept of fuel stacking is prevalent in households
14 at the beginning and mid-way in their ascension up the energy ladder. However, households
15 cannot fully let go of their traditional energy sources presenting inherent policy complexities
16 and contradictions within energy transition theories. Empirical insights into the determinants
17 of clean energy transitions are presented that highlight the need to recognise both fuel switching
18 and stacking occurs in many rural households. It focuses on rural communities in India and
19 illuminates policy dilemmas. The study reveals that fuel stacking is likely to remain a key part
20 of the socio-cultural energy tradition that will impact progress towards low carbon and a
21 cleaner energy transition. We therefore argue targeted policy interventions, multi-stakeholder
22 collaboration and strong energy governance is needed to incorporate socio-cultural traditions

23 particularly linked to cooking. This suggests new energy policy that must offer flexibility in
24 order to achieve the twin goals of universal energy access and decarbonising energy systems.

25 **Keywords:** Energy ladder; Fuel choices; Energy poverty; Fuel stacking; India

26

27 **1. Introduction**

28 Energy remains the main driver of economic development and is one that binds many
29 households and communities disadvantaged through the energy-poverty nexus (Jain
30 2011);(IEA 2017);(Reddy 2015). Traditional and conventional energy production and
31 consumption have resulted in resource depletion and environmental pollution (Batinge et al.
32 2019);(Singh et al. 2016). Concurrently, energy poverty constitutes one of the dimensional
33 notions of both economic and social poverty (Ray et al. 2016). Combined, these factors
34 constitute social, environmental and economic injustice at multiple scales. Despite substantive
35 technical improvements to energy reform in the last decade, the scale of global energy poverty
36 is alarming. About three billion people remain reliant on traditional cooking fuel and about one
37 billion people lack access to electricity (United Nations Statistics Division 2018). The majority
38 of this energy-deprived population resides in rural parts of low and middle-income countries
39 constituting more than half of the population in these regions. Inefficient cooking and high
40 dependence on kerosene for lighting is the root cause of negative health, social and
41 environmental outcomes (Baquié and Urpelainen 2017);(UNDP 2012). In particular, women
42 and children in these communities are most affected as they often spend more time on fuel
43 collection and suffer disproportionately from the indoor pollution (Chakraborty and Mondal
44 2018);(Dutta et al. 2012);(Pachauri et al. 2004).

45 A growing consensus to curb carbon emissions and improve household health have led
46 international and national sustainable development agendas to facilitate a transition to a
47 comprehensive clean energy profile at the household level (Khandker et al. 2012). While clean
48 energy offers avenues to advance economic, environmental and social outcomes (Rosenthal et
49 al. 2018), there remain inequities as to its availability and access (Sovacool et al. 2017). When
50 new forms of energy is provided, there are positive educational outcomes, gender
51 improvements (Smith and Sagar 2014), income-generating prospects (Chakravorty et al. 2014)
52 and advancing overall living standards of rural communities (Cabraal et al. 2005);(Heltberg
53 2004). Therefore, energy is an intertwined to socio-economic and an environmental concern
54 (United Nations Statistics Division 2018). From a policy perspective, energy provision and
55 transitions are subject to and captured by many factors and interests that determine the
56 decisions of government, industry and households (Muller and Yan 2018).

57 This study reports empirical findings on the determinants of fuel choices, access to electricity
58 and fuel switching in rural households with different levels of energy access. In addition,
59 electricity aspirations in rural households via current and future appliance use are examined as
60 a surrogate for future demand and how this may influence energy ladder and fuel stacking
61 assumptions. A case study approach from parts of rural India is used for this research that
62 explores three research questions:

- 63 1. What energy fuel trends are dominant in rural residential energy use?
- 64 2. How do the pattern of fuel stacking, electricity use, appliance ownership and appliance
65 aspiration among rural households change across various household energy types?
- 66 3. What are the socio-economic factors that determine access to electricity, household fuel
67 (lighting and cooking) choice and or energy stacking?

68 The findings support policy formation through empirical evidence-based household data. The
69 results also offer additional insight to address both energy-poverty nexus and to reduce indoor
70 pollution. The novelty of this research lies in showing how household fuel choices are made
71 and how decisions challenge theoretical understandings of fuel stacking and the energy ladder
72 drawing on household data rather than aggregated datasets. We first discuss the outline,
73 followed by methods in section 2, section 3 presents the empirical analysis and discussion, and
74 section 4 provides conclusions.

75 **1.1. Fuel choice: Conceptual framework**

76 From a research perspective, there are two major hypotheses offering insight into fuel choice
77 and are used extensively in the literature: energy ladder and fuel stacking. The nature and
78 topology of fuel transitions within both positions are critical as they shape personal decisions
79 and behaviours and public welfare, hence present as a priority socio-economic and
80 environmental issue for policymakers.

81 **1.1.1. Energy ladder**

82 Many studies in developing countries offer insights into household energy needs and energy
83 switching. Traditionally, the ‘energy ladder model’ has been widely utilised as a theoretical
84 and analytical framework to study the dynamics of fuel switching (Leach 1992). The energy
85 ladder model posits a linear and upward movement from old fuels to new fuels. According to
86 the energy ladder model, fuel switching occurs as a three-step process (Fig.1), largely driven
87 by income and relative fuel costs (Barnes et al. 2004);(Saatkampa et al. 2000). At the household
88 level, research applying the energy ladder has shown that multiple fuels are used, characterised
89 by the simultaneous use of modern and traditional fuels (Heltberg 2004);(Heltberg
90 2005);(Masera et al. 2000). Consequently, the energy ladder notions that a single fuel is used

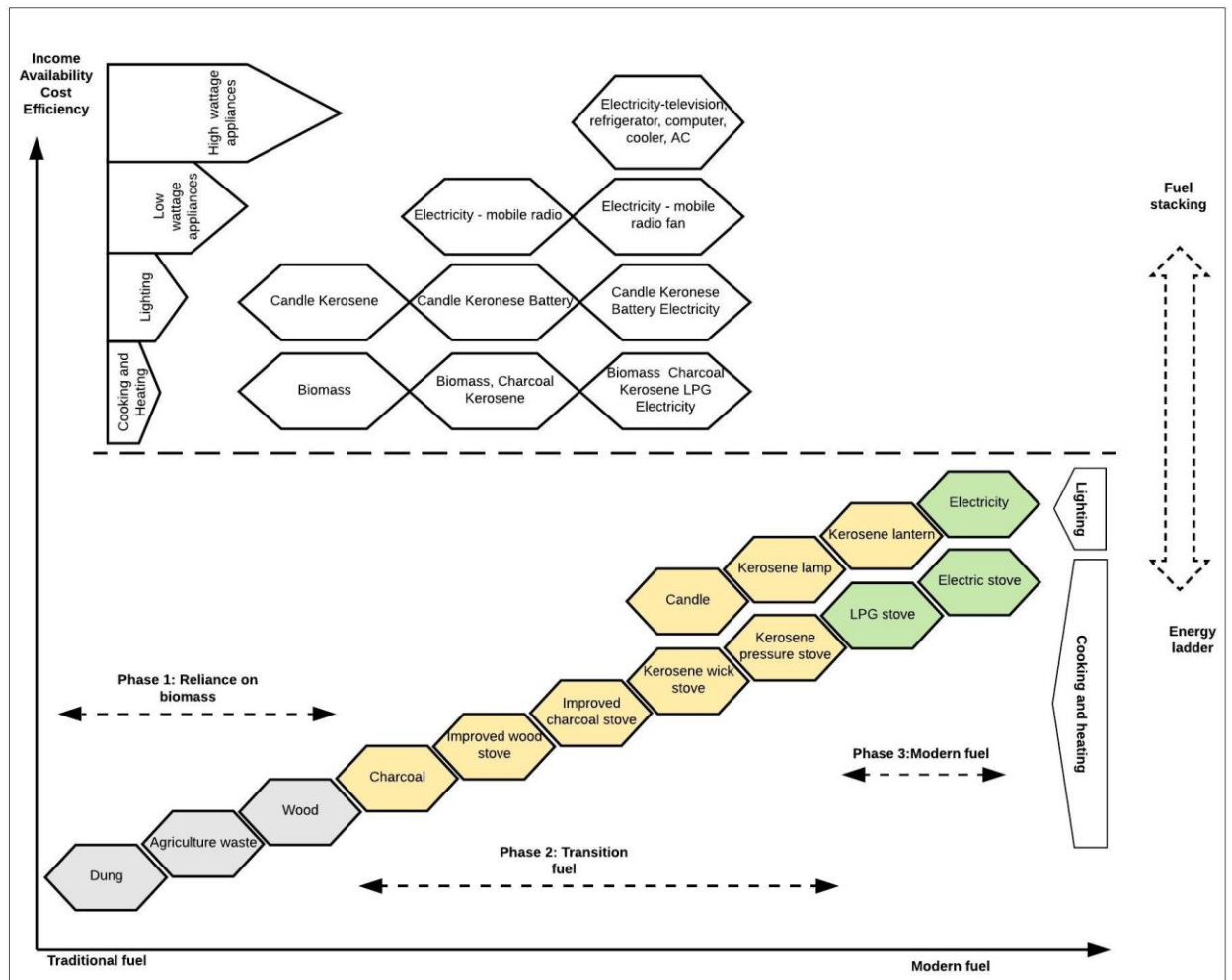
91 and then replaced by an upward movement to a more efficient new fuel. This theory is not
92 without its critics (Masera et al. 2000);(Rahut et al. 2017).

93 **1.1.2. Fuel stacking**

94 The notion of multiple fuel use or use of a combination of fuels is termed fuel stacking.
95 Households use fuels based on their needs, budgets and preferences (Deweese 1989);(Heltberg
96 2004);(Masera et al. 2000);(Pachauri and Spreng 2003). Fuel stacking suggests a household
97 will only partly switch to a different fuel or that they will accumulate and continue to use
98 multiple fuels. In effect, households will rely on traditional fuels for certain activities in
99 addition to adopting modern fuels. Fuel stacking occurs due to three major factors: high cost
100 of modern energy sources; cultural preferences, including familiarity with existing fuel; and to
101 avoid total dependence on one fuel that may be a manifestation of price and supply
102 vulnerability (Alem et al. 2016);(Leach 1992);(Masera et al. 2000). Studies into fuel stacking
103 also report household energy transition does not follow a ladder-like progression, rather rural
104 households continue to rely on traditional fuels to meet the majority of their energy needs with
105 modern fuels supplementing demand if and where accessible. Therefore, in rural areas within
106 so-called ‘emerging countries’, there is a practice of using a portfolio of fuels.

107 Underlying the concept of fuel stacking are various decision-making processes that lead a
108 household to both switch and use multiple fuels. This is a complex process and driven by
109 multiple factors (Kowsari and Zerriffi 2011). Empirical studies have demonstrated fuel
110 switching in rural households is a function of income, education, household size, fuel
111 availability, location and other social and regional demographic factors (Chan et al.
112 2017);(Farsi et al. 2007);(Heltberg 2004);(Heltberg 2005);(Narasimha Rao and Reddy
113 2007);(Pachauri et al. 2004);(Wu et al. 2017). Notably, households of varying socio-economic
114 status are likely to make different choices (Pachauri et al. 2004). Therefore, an analysis of the

115 energy choices of households must consider the impact of different incomes and how this
 116 applies across different locations.



117

118 **Fig.1: Swing between traditional and modern fuel use with rural households**
 119 **representing both exclusive fuel switching (bottom) and fuel stacking (top).** Source:
 120 **Authors' compilation based on (Leach 1992);(Masera et al. 2000).**

121

122

123

124 **1.2. Fuel stacking trends in India**

125 Fuel use and fuel stacking in India is complex. It is driven by fuel availability, prices, household
126 size and income and other demographic and regional variables (Narasimha Rao and Reddy
127 2007). Within households in rural India, fuel stacking exists (Cheng and Urpelainen 2014)
128 notwithstanding national and state policy intentions that purport to assume energy transition
129 based on the energy ladder. Below poverty line households, in particular, continue to rely on
130 traditional fuels due to their lower price and availability when compared to modern fuels,
131 despite detrimental health and pollution outcomes (Pachauri et al. 2004);(Rahut et al. 2017). A
132 section of the below poverty line population when provided with highly subsidised modern
133 fuel by the government often revert to use of traditional fuels during and following the end of
134 subsidised energy programs. This points to the need to more deeply investigate how income
135 and other factors impact on energy transitions and specifically how this relates to fuel stacking
136 (Masera et al. 2000) and how social, economic and environmental policy outcomes can be
137 achieved through energy transitions (Muller and Yan 2018) in such rural communities in India,
138 notwithstanding the complexities contradictions of policy and household decision making.

139 **1.3.Rural electrification and energy aspirations in India**

140 Under broader climate and energy SDG agendas, increasing social and economic development
141 in rural India can be best achieved through the provision of clean fuels to households (Parikh
142 et al. 2012). Within the household, the convenience of electricity has achieved a better quality
143 of life outcomes through the uptake of basic electrical goods (e.g. lighting and fans), increased
144 access to infotainment sources (e.g. television), advancing the use of other electronics (e.g.
145 refrigerators, computer and cloth iron) (Malakar 2018). In the case of India, these
146 improvements have occurred in spite of the suboptimal grid electricity supply to rural

147 communities that is subject to the frequent outage and voltage fluctuations (Khandker et al.
148 2014).

149 To sustain social and economic outcomes, there is a need to align energy demand, including
150 energy aspirations, with a reliable supply using cleaner fuels (Parikh et al. 2012) that is also
151 accessible and affordable (Reddy and Srinivas 2009). Therefore, investigating what determines
152 fuel choice, we also explore current and aspirational appliance use in order to examine the role
153 of energy and how this relates to the energy ladder and fuel stacking. In this study, we assume
154 aspiration for appliance use represents the gap between the supply and demand in reliable and
155 accessible electricity thus serving as a substitution or proxy for future electricity provision.

156 **1.4. Indoor air and environmental pollution in India**

157 The use of biomass and kerosene in rural households in developing countries, including India,
158 are key sources of indoor air pollution (Sharma and Jain 2019). Household air pollution from
159 solid fuel affects over 55% of the Indian population and causes high mortality and disease
160 burden (Balakrishnan et al. 2019);(Rohra and Taneja 2016). Indoor air pollution
161 disproportionately impacts the health of women (Chakraborty and Mondal 2018);(Deepthi et al.
162 2019) and is considered a major threat to household wellbeing (IEA 2017). The environmental
163 stress of indoor air pollution can be related to the environmental Kuznets curve (EKC)
164 hypothesis in that biomass fuels will have an immediate effect on resource availability and
165 through its combustion contributes to pollution. The initial stages of economic development is
166 characterised by environmental pressures, both in resources depletion and waste generation,
167 leading to environmental pollution (Panayotou 1993); (Sarkodie and Strezov 2019 b).
168 However, pollution experiences a decline at a turning point of income level according to the
169 EKC hypothesis and presumably can be linked to the access and availability of cleaner fuels.
170 This represents the theoretical point where decarbonisation of the economy may occur, which

171 suggests a vertical climb in the energy ladder, and is inclusive of energy efficiency. According
172 to the IPCC report (IPCC 2011), energy is the major contributor to global anthropogenic
173 greenhouse emissions due to its role in economic development. Hence, developing a conceptual
174 approach that examines the nexus between the energy ladder and fuel switching is valuable at
175 a household to global level given population pressures, current and forecast energy demands,
176 and global warming.

177 **2. Materials and methods**

178 We used data from 731 household surveys to analyse residential energy consumption collected
179 from seven districts (Hardoi - 87 surveys, Jhansi - 163, Kannauj -78, Mathura - 120, Pratapgarh
180 - 74, Sitapur - 118 and Sultanpur - 91) located in the northern State of Uttar Pradesh, India.
181 Surveys were undertaken between April 2016 and June 2016. The interviews were conducted
182 in person at the participants' house.

183 Villages were randomly selected based on available secondary information about the location
184 of any solar projects in the district, as this offered an additional energy choice to households
185 beyond grid-based electricity supply. Research Ethics Committee approval was obtained prior
186 to conducting the interview with households. The final list of selected villages included those
187 with solar services and surrounding villages without solar services was further discussed with
188 the state utility officials to ensure the accuracy of village location in the district. Upon arrival
189 on survey location, either village head or state utility local official/contractor/local member of
190 public (or a combination these) known to have good knowledge of the village was contacted to
191 help in connecting with the households for the interview.

192 The questionnaire (Appendix A) was originally designed in English then translated to Hindi
193 (official and commonly understood the language in the state). The purpose of the study was
194 explained to participants in Hindi and informed consent was signed before starting the

195 interview. Participation in the survey was voluntary and participants were free to opt-out
196 before, during and after the interview. The household surveys questionnaire had a mix of
197 question types including simple, closed, and multiple responses and open questions to support
198 both quantitative and qualitative analysis. The conversational interviewing technique was a
199 deliberate strategy to ensure a higher understanding of the questions thus response accuracy.
200 This reflected past literature reporting a low understanding of solar energy systems in rural
201 areas (Friebe et al. 2013);(Urpelainen and Yoon 2015). The qualitative data was transformed
202 into numerical data to utilise dataset for statistical analysis (Stata 2017).

203 The survey was conducted at the time of launch of ‘Pradhan Mantri Ujjwala Yojana’¹ scheme
204 on 1 May 2016. This central government initiative aimed to distribute 50 million subsidised
205 LPG connections to women from Below Poverty Line (BPL) households. Therefore, the
206 sample in this study represents LPG users before the launch of this scheme and none of the
207 participants was beneficiaries of this program.

208 Participating households were classified into four types (Table 1). The classifications related
209 to their current level of access to electricity. This classification was used to undertake analysis
210 with respect to energy use, appliance ownership and rural aspiration to use modern energy.

211 For data analysis, we performed a pivot table to analyse, summarise and graphically present
212 data on fuel choices and appliance use. The generalized linear model (glm) was employed for
213 the regression analysis to present the role of socioeconomic factors in determining households'
214 fuel (lighting and cooking) choices. The advantage of using the glm is to control for error
215 distribution in the dependent variables without exhibiting a normal distribution. The glm fits
216 generalized linear models and it can fit models by using either Iterated-Reweighted Least
217 Squares (maximum quasi-likelihood) or Newton-Raphson (maximum likelihood)

¹ For more information, visit <http://www.pmujjwalayojana.com/>

218 optimization, which is the default. The glm of y with covariates x can be expressed as
 219 (McCullagh and Nelder 1989):

220

$$221 \quad g\{E(y)\} = x\beta, y \sim F \quad (1)$$

222

223 where $g(\cdot)$ is the link function and F denotes the distributional family.

224

Table 1: Types of household energy access

Household type	Description	No. of households
G ⁻ O ⁻	Households without grid-connected electricity and no solar connection	176
G ⁺ O ⁻	Household with only grid-connected electricity	351
G ⁻ O ⁺	Households with only solar connected electricity	110
G ⁺ O ⁺	Household with both grid and solar connected electricity	94
		Total 731

225

226

227 **3. Results and discussion**

228

229 **3.1. Descriptive statistics**

230 Table 2 provides descriptive statistics of variables (socio-economic and type of fuel use) from
 231 household data as used in the empirical analysis. Overall, it reveals the patriarchal nature of
 232 societies in rural India. These communities are mostly near or below poverty line income group
 233 and mainly work as farmers and/or labourers. Biomass, kerosene and grid electricity are key
 234 energy source used for cooking and lighting.

Table 2: Descriptive statistics - households

Variables	Frequency	Percentage
Household socio-economic characteristics (N=731)		
<i>Participant's Gender (Majority of survey participants were male due to the patriarchal social system in the study areas)</i>		
Male	656	90
Female	75	10
<i>Participant's Age</i>		
18 to 24	39	6
25 to 44	420	57
45 to 64	244	33
65 to 79	28	4
<i>Education</i>		
0 to class 5	387	53
Up to class 8	114	15
Up to class 12	161	22
Bachelor's degree or above	69	10
<i>Household size</i>		
1 to 3	23	3
4 to 6	430	59
7 to 9	226	31
10 and more	52	7
<i>Household monthly income (converted to U.S. dollar where 1 \$US = 69.52 INR as per the exchange rate on 5 January 2019)</i>		
13 – 475 (Below poverty line)	498	68
475 – 790	111	15
790 – 1250	62	9
1250 – 2150	31	4
2150 or above	25	3.5
<i>Participant's occupation</i>		

Employed or self – employed	94	13
Farmer and/or seasonal employment	428	59
Daily wager/Casual worker	143	19
Retired/homemakers/students	66	9
<i>Household members studying</i>		
None	96	13
1-2	497	68
3-4	128	18
5 and above	10	1
Fuel use variables (<i>Note: Fuel use is inclusive of stacking</i>)		
Biomass	698	95.5
Kerosene	630	86
Electricity	445	61
Solar	204	28
LPG	162	22

236

237

3.2. Fuel stacking patterns in surveyed households

238

The fuel stacking patterns in the sampled households are presented in Fig. 2. Most households,

239

including electricity users, used some degree of biomass and kerosene for cooking and lighting

240

respectively. Our study reports that grid-based electricity does not replace the use of kerosene,

241

as would be assumed under the energy ladder. This can be attributed to two compounding

242

factors, ongoing subsidies for kerosene (policy contradiction) and the poor reliability of grid-

243

based electricity (performance issue). This is consistent with that of previous studies (Alem et

244

al. 2016);(Leach 1992);(Masera et al. 2000). Individually and combined, these factors will

245

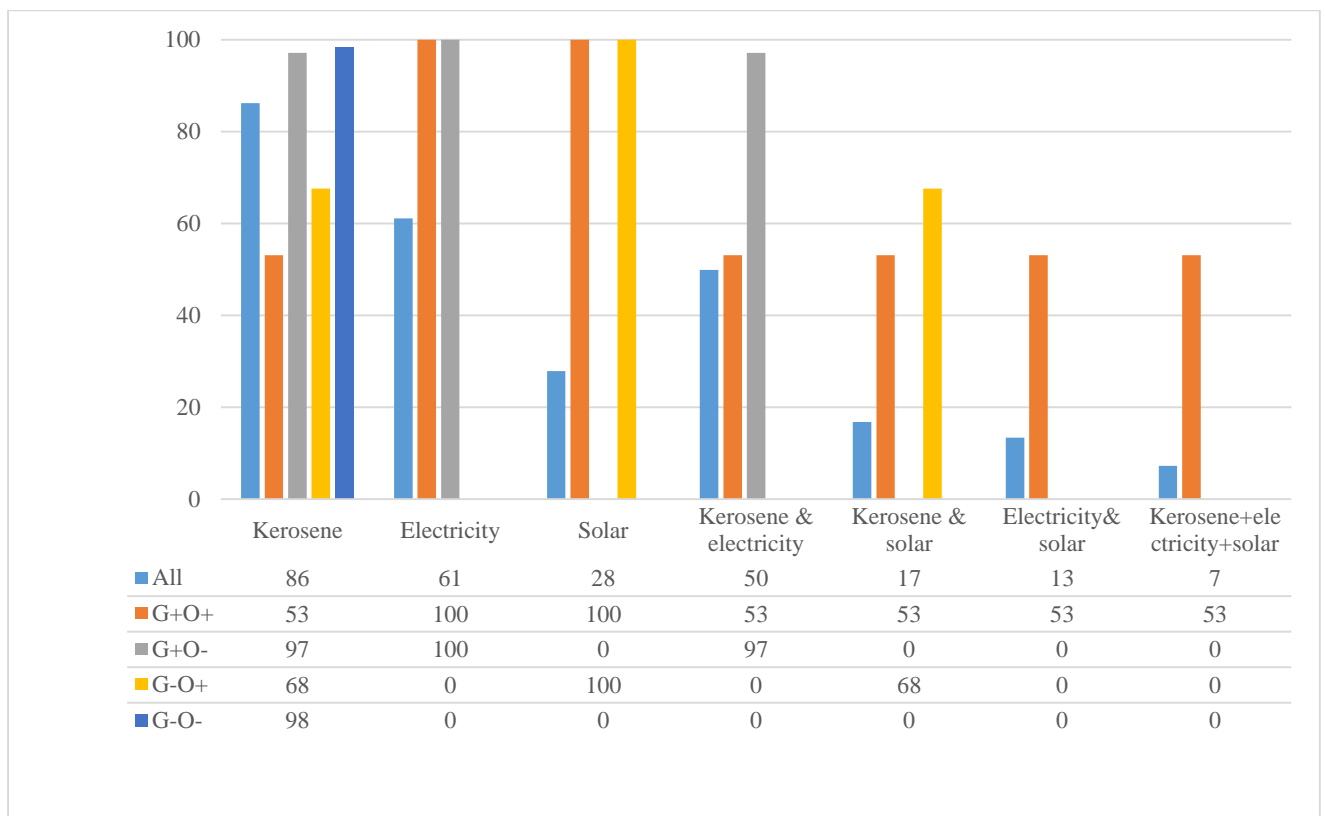
continue to undermine a shift to clean fuel choices (CLEAN 2018):(Global Subsidies Initiative

246

2018) and national energy policy reforms.

247 A notable finding of the data was that only 17 % of solar users consumed kerosene, compared
 248 to 50 % for those with grid-based electricity. This may suggest solar systems while having their
 249 own limitations, have greater utility in progressing energy substitution. The promotion and use
 250 of household solar systems as an energy choice may better align to energy ladder, particularly
 251 where grid-based supply remains compromised by poor reliability.

252



253

Fig 2: Lighting fuel stacking in sample households (in %).

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255

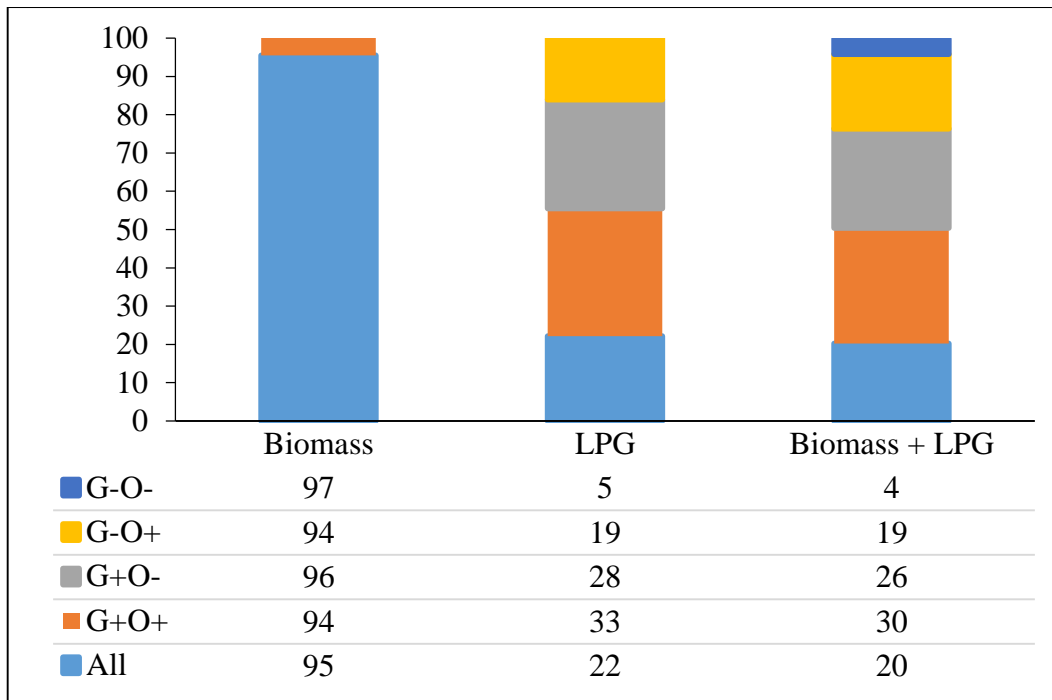
256 Fuel stacking for the purpose of cooking is shown in Figure 3. The results reported less than
 257 3% of the surveyed households used coal and or charcoal. Consequently, these fuel types were
 258 excluded from the analysis of cooking fuel stacking. Biomass was reported as an important fuel
 259 source for cooking. This is attributed to its availability (Ravindra et al. 2019) and is of particular

260 importance to the 59 % (Table 2) of households in this research associated with farming-based
261 activities. Anecdotal responses from the survey also reported many households preferred to
262 biomass (dung and firewood) for cooking on mud stoves as they favoured the taste of food
263 cooked this way, a socio-cultural driver. One of such participants stated: “*Although I have*
264 *LPG, I find some dishes e.g. chooni roti (a type of stuffed bread), bharta (made by chargrilled*
265 *vegetables, especially eggplant) taste much better when cooked on mud stove*”. Notably, fuel
266 stacking for cooking is present irrespective of a household’s connection to agricultural
267 activities or household income. This can partially explain why the energy ladder theory does
268 not apply when examined through the lens of cooking in rural communities.

269 Overall households reported a low use of LPG (22 %) for cooking. This was attributed to its
270 high cost and limited availability in rural areas, consistent with the findings of Gould and
271 Urpelainen (Gould and Urpelainen 2018). Expectedly, the use of LPG in households (high
272 income) with both grid and solar supply was 33 %, higher than any other subgroups (Fig.3) i.e.
273 households using either grid electricity or solar power. Income affected the use of LPG within
274 low-income households that were less able to afford cleaner fuels including LPG. This is likely
275 to influence the national government Pradhan Mantri Ujjwala² program launched after the
276 household survey as a means to improve access and lessen the cost of LPG and concurrently
277 reduce indoor air pollution. It is anticipated that this program would change the cooking fuel
278 stacking data noting that both ladder and stacking trends maintain a cultural profile of including
279 biomass.

280

² Provided LPG to 50 million low-income households by August 2018 and extended the target to reach 80 million households with a total budget of \$US 1.8 billion. Source: <http://www.pmujjwalayojana.com/>



281

282

Fig 3: Cooking fuel stacking in sample households (in %).

283

284

3.3. Generalized linear model estimation of factors influencing households' fuel choice

285

The results of a regression analysis of household data affecting fuel choice is presented in Table

286

3. It summarises the estimated coefficient, standard error and p-value significance for key

287

factors influencing household fuel choices obtained from generalized linear model. The

288

regression models are within the 95 % confidence intervals. The results confirm household

289

income as the main driver for switching to clean fuel (electricity, solar and LPG). Other factors

290

contributing to switching to cleaner fuels include higher educational status of the family head

291

and the type of employment where this occurs outside the agricultural sector. Employment

292

outside the agricultural sector is likely to lower but not replace the availability, thus use of

293

biomass, notwithstanding a cultural preference for biomass for cooking. To reduce this

294

economic and cultural preference for reliance on biomass as a cooking fuel, various strategies

295 would be required including targeted education programs and incentives or subsidies to shift
 296 the use of biomass from fuel to organic fertilizers (Martinot et al. 2001).

297 One of our research questions was to examine the relationship of education including the
 298 number of members of a household that were studying and whether this would affect the choice
 299 of fuels and support procurement of cleaner fuels (both grid and/or solar electricity). This was
 300 not observed. Rather, the size of the family was of greater influence for the use of off-grid
 301 solar. Larger families had a greater preference to use off-grid solar PV. This was despite the
 302 installed units being generally of low wattage, therefore, offering limited benefits to the family.
 303 A reason for the greater uptake in off-grid solar PV in larger families may be attributed to the
 304 following factors: First, the need of minimum level of power for lighting and mobile charging
 305 for night time and lighting is used within shared areas of the house such as kitchen and common
 306 sitting area. Second, it may reflect many households were from below the poverty line with
 307 bigger families that received their PV system from one of a number of government subsidy
 308 programs thus reporting higher levels of satisfaction compared to their pre-PV situation.

309 **Table 3: Estimates of the generalized linear model explaining factors influencing**
 310 **household fuel choices**

Variables	Lighting fuel			Cooking fuel	
	Kerosene	Electricity	Solar	Biomass	LPG
Household size	-0.0114 [0.0218]	-0.0070 [0.0298]	0.0848* [0.0251]	0.0090 [0.0125]	-0.0119 [0.0221]
Household annual income	-0.0039 [0.0146]	0.1111* [0.0199]	-0.0615* [0.0168]	-0.0420* [0.0084]	0.1567* [0.0148]

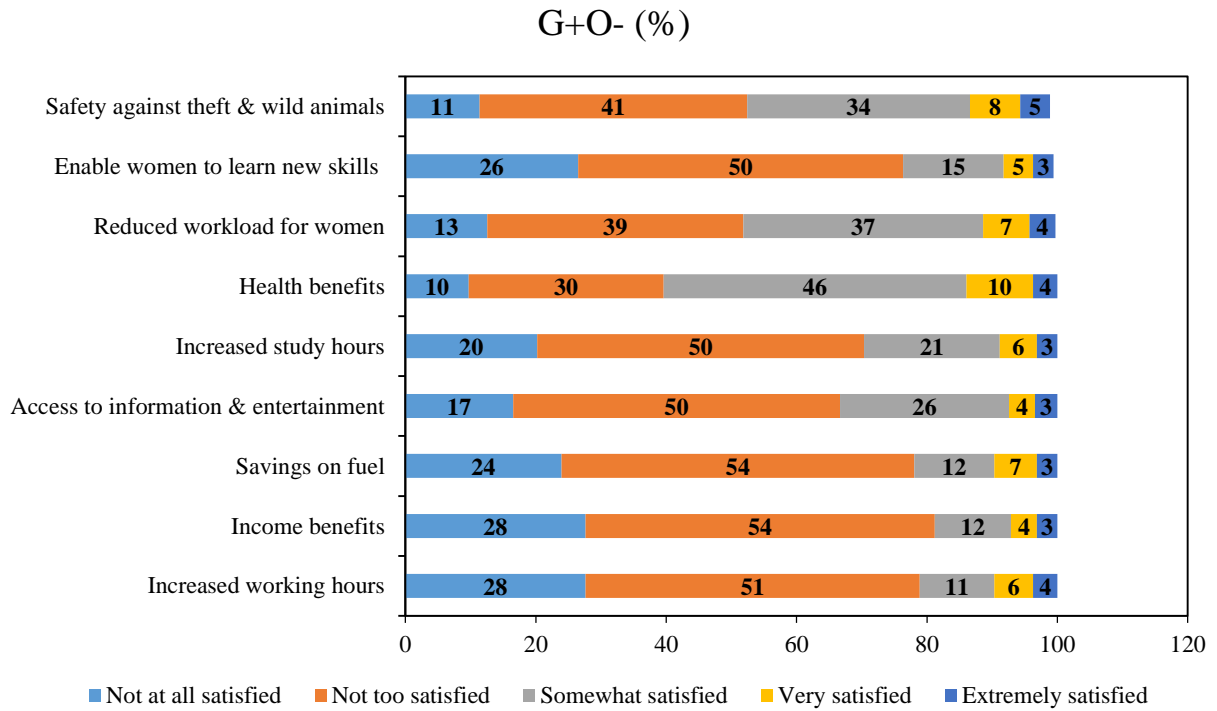
Education	-0.0155	0.0665*	-0.0022	0.01177	0.0909*
	[0.0143]	[0.0195]	[0.0164]	[0.0082]	[0.0145]
Members studying in the household	-0.0084	-0.0247	-0.0259	0.01002	0.0195
	[0.0243]	[0.0331]	[0.0278]	[0.0140]	[0.0245]
Occupation	-0.0133	0.0059	-0.0036	-0.01867**	-0.0104
	[0.0164]	[0.0224]	[0.0189]	[0.0095]	[0.0166]

312 *, ** denote significance at 1% and 5% level respectively; [] represents the standard error of
313 the coefficient.

314

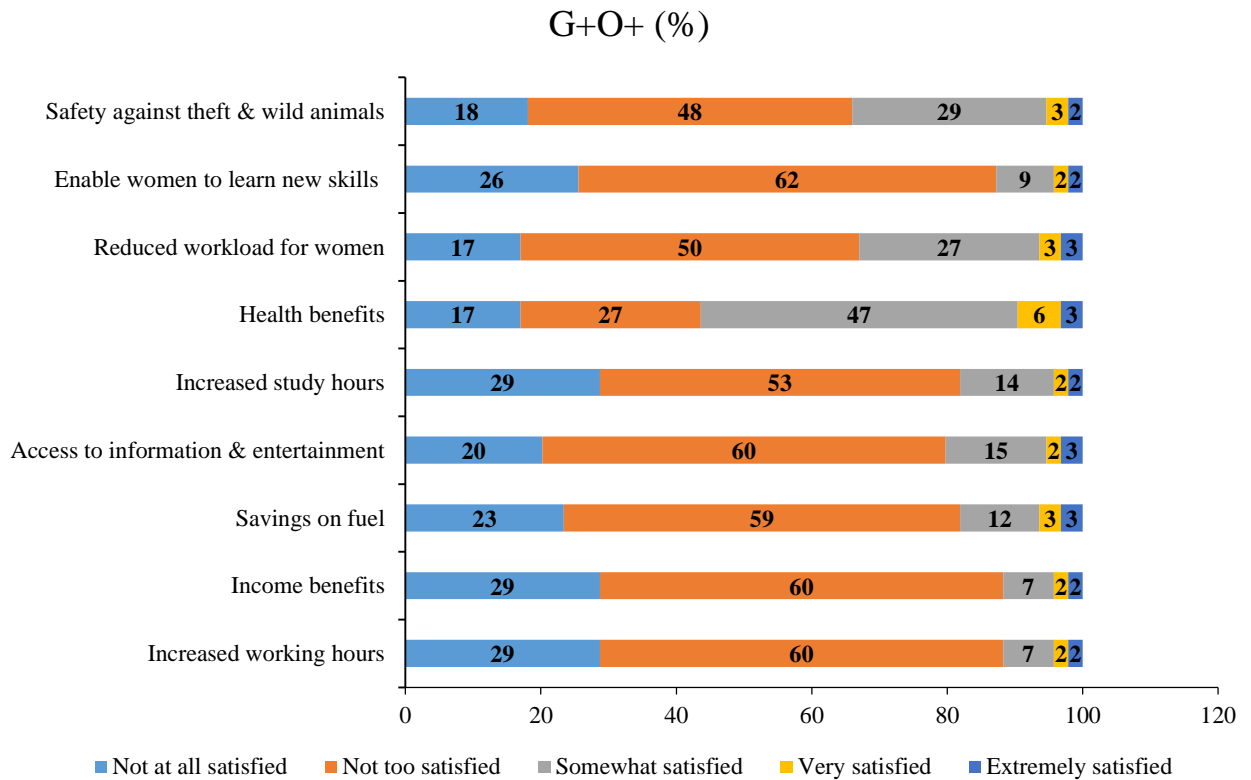
315 **3.4. Quality of grid electricity supply, appliance use and aspirations of rural** 316 **households**

317 Households with access to grid electricity (G⁺O⁻, 351 and G⁺O⁺, 94) reported an overall benefit
318 to the household. This was consistent with the findings of Banerjee et al. and Khandker et al.
319 (Banerjee et al. 2015);(Khandker et al. 2014). In terms of user experience, households with
320 access to grid electricity reported various levels of satisfaction with health and social benefits.
321 However, satisfaction (not satisfied and not too satisfied) related to enabling increased working
322 hours was the lowest (Fig. 5 (a) and 5 (b)). This was attributed to insufficient power supply
323 (Fig. 6) during the evening and night hours. Grid electricity users stated that this energy source
324 did not achieve its full benefits (e.g. to ease in household chores - especially in the kitchen and
325 study time for children) due to peak hour power cuts. Quality of power services in rural areas
326 is key to promote the use of modern electricity and subsequently deliver intended benefits to
327 these communities. It should be noted, however, the benefits of the national government's 24x7
328 power supply policy and grid-based electricity rollout are yet to be realised despite the notable
329 grid extension that has occurred over the past 5 years (Gill et al. 2019).



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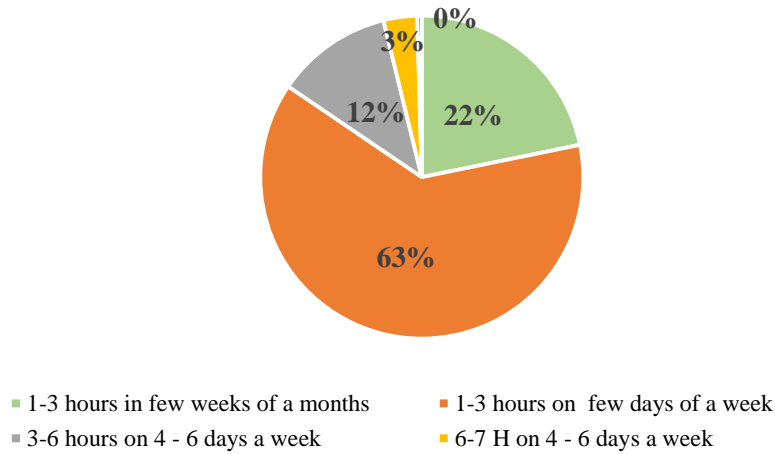
Fig. 5 (a): Satisfaction level with grid electricity among household using grid only.
 (Note: Health benefits refer to improved indoor air quality)



333

334 **Fig. 5 (b): Satisfaction level with grid electricity in the household using both grid and**
 335 **off-grid solar.**

336



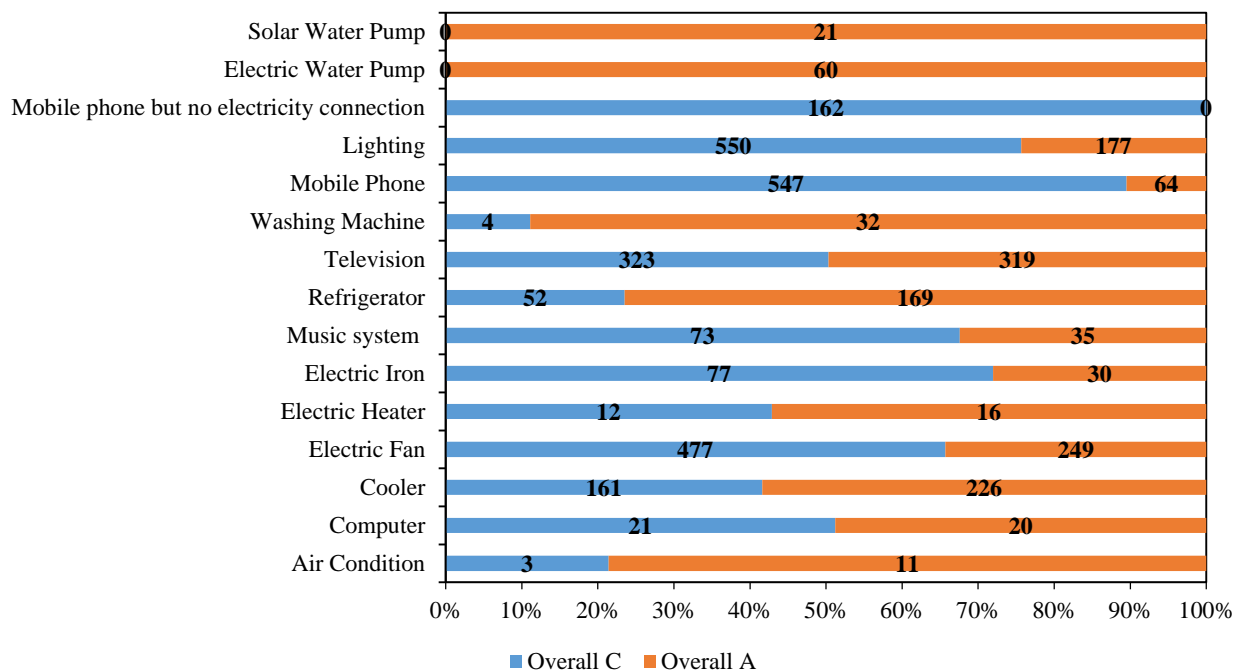
337

338 **Fig 6: Grid electricity availability in sample households during evening hours (5 pm to**
 339 **12 midnight).**

340

341 We also explored the use of appliances and aspirations to own appliances in the surveyed
 342 households. We hypothesised that the aspirations of households for electrical appliances might
 343 offer insights on the potential demand for reliable electricity and consequent electrical retail
 344 opportunities. Fig 7 shows appliance use and aspiration in rural households including how it
 345 varied according to different levels of electricity access. On horizontal axis household
 346 appliance use is presented in percentage where; blue bar represents current use of appliance
 347 within surveyed households and their aspiration for new appliances is denoted in orange bar.
 348 Similarly, vertical axis shows appliances. Fig.7 (a) represents ongoing use (C) and aspiration
 349 (A) of appliances for all 731 households while Fig. 7(b), 7(c), 7(d) and 7(e) show breakdowns
 350 by household type. We found that individuals living in households aspire to own electrical

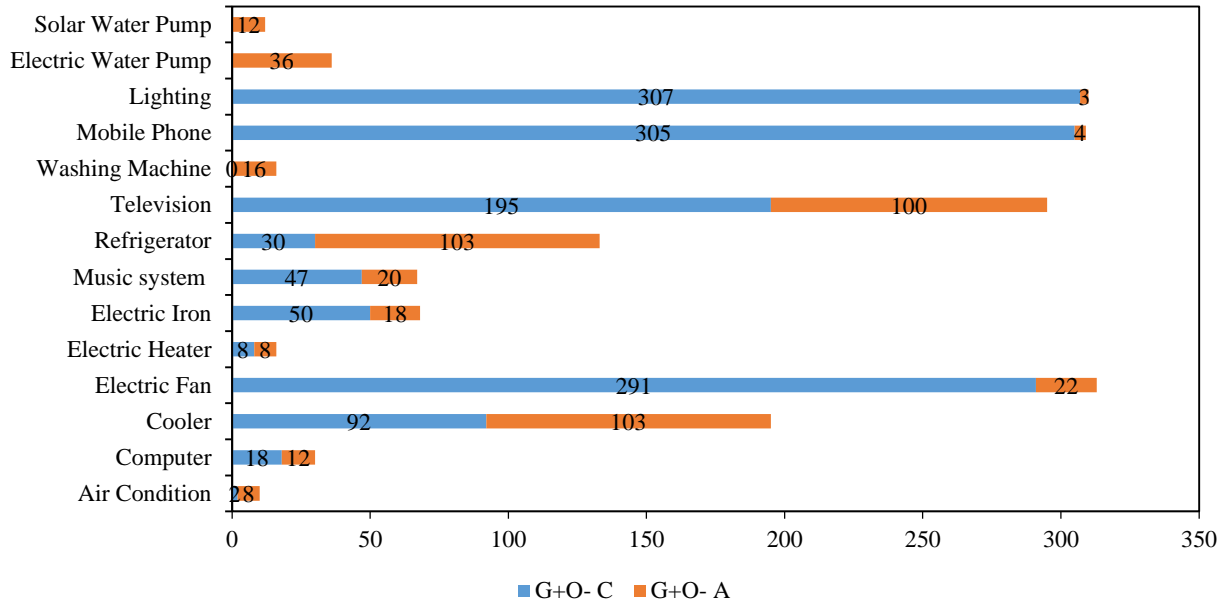
351 appliances and this was independent of electricity access. As expected, grid-connected
 352 households (G+O+ and G+O-) owned the greatest number of appliances and households with
 353 both grid and solar power had the greatest range/number of appliances. Solar power users
 354 tended to use low wattage appliances for basic lighting, mobile phone charging and fans.
 355 Households without any access to electricity revealed a strong desire for owning electrical
 356 appliances of which lighting, television, electrical fan and washing machine were most aspired
 357 appliances. Overall, there is considerable potential demand for appliances across all types of
 358 households. From a supply perspective, the poor reliability of electricity and affordability for
 359 poor houses were the reasons that this demand could not be unlocked.



360

361 **Fig 7 (a): Current appliance use and aspiration across all types of surveyed households.**

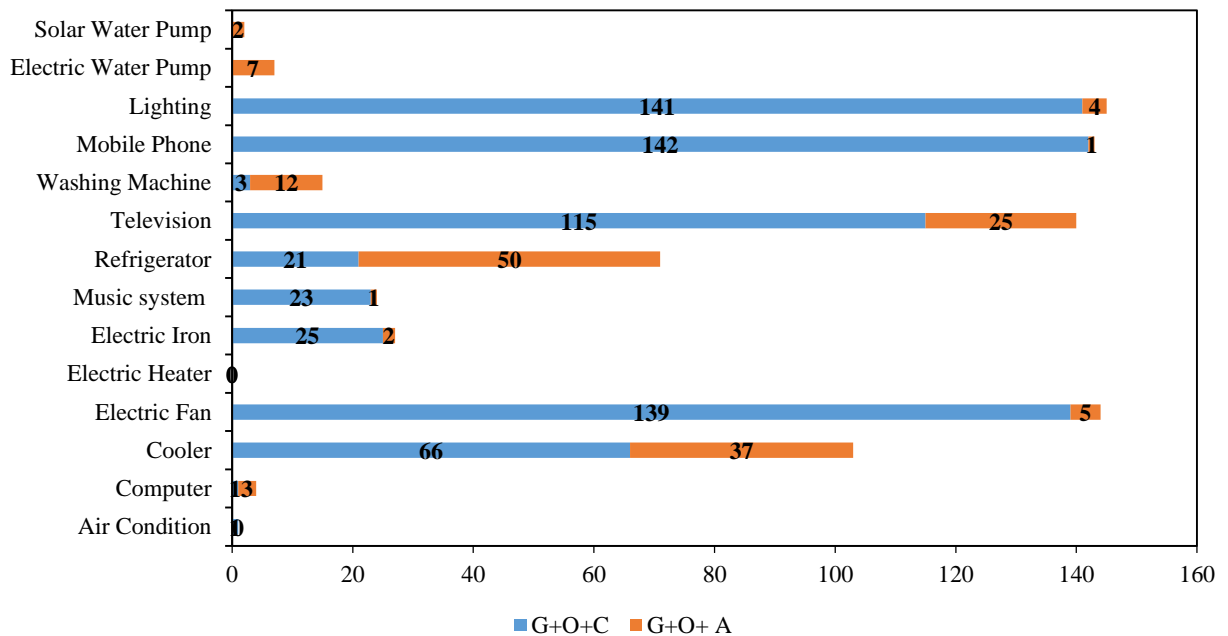
362 Notes: The horizontal axis represents the per cent of household appliance use. Current use
 363 (Overall C) is denoted in the blue bars and appliances aspiration (Overall A) in orange bars
 364 for all 731 households participated in the survey.



365

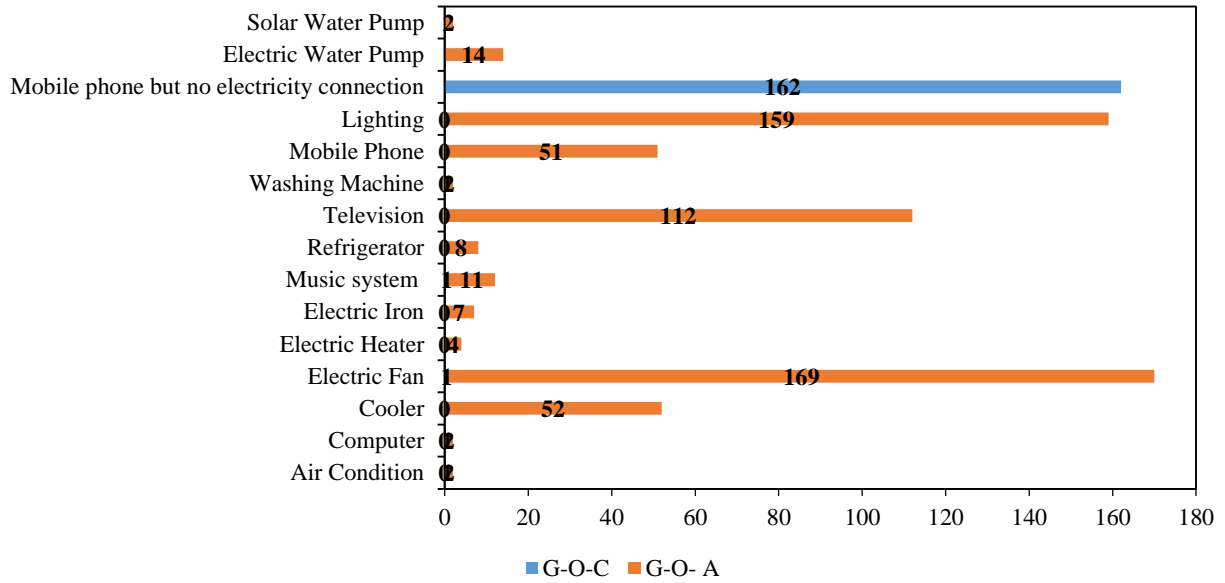
366 **Fig 7 (b): Current appliance use and aspiration in households with a grid electricity**
 367 **connection (G+ O-).**

368



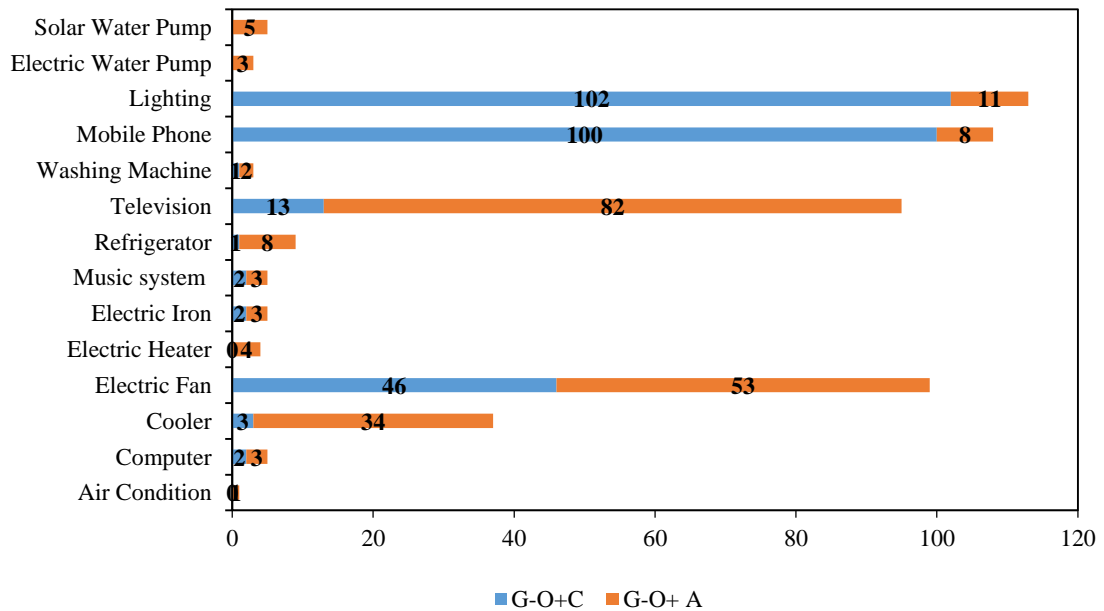
369

370 **Fig 7 (c): Current appliance use and aspiration in households using both grid and solar**
 371 **electricity (G+O+).**



372

373 **Fig 7 (d): Current appliance use and aspiration in households without any form of**
 374 **electricity (G-O-).**



375

376 **Fig 7 (e): Current appliance use and aspiration in households using solar power only**
 377 **(G-O+)**

378 As our results suggest that fuel use at household level is dynamic and while fuel switching and
379 stacking occur, this must be related to the activity requiring the energy. For this reason,
380 appliance use, or aspiration will be directly linked to electricity, while cooling and heating is
381 an application that can be satisfied with old and new forms of energy. Among various factors
382 influencing fuel type and progression up the energy ladder, income and fuel availability are
383 key factors driving household fuel choices. Therefore, the aim of an enabling household energy
384 policy should facilitate the substitution of traditional fuels by making cleaner fuel (solar power
385 and LPG) more affordable, whilst also cognisant of the cultural connections to biomass linked
386 cooking. Furthermore, biogas presents a compelling renewable alternative to LPG in the context
387 of rural communities in India where organic and bio-degradable wastes from cattle dung and
388 biomass are more readily available to rural households. Therefore, as a decentralised energy
389 source, biogas could feature as a more viable option in rural areas. Household-level biogas
390 plants can offer dual benefits for rural households (at least for those primarily engaged in
391 agriculture and livestock) as this cohort can 1) utilise their organic wastes to generate cleaner
392 fuel and then reuse the slurry from the biogas plant as a soil conditioner in their farms; and, 2)
393 biogas as cooking fuel can safeguard them from the more costly LPG, risk of fluctuations in
394 prices of LPG and uncertainties of availability and access to LPG in villages.

395 Initiatives including government subsidies for promoting biogas plants, to date, have certainly
396 helped a gradual deployment of biogas (MNRE 2020). In some states, an additional subsidy
397 has been offered for toilet linked biogas plants aiming to offer remedies to both environmental
398 and sanitation issues. However, overall adoption of biogas within rural communities continued
399 to remain low due to combination of factors including poor awareness, high capital cost, the
400 maturity of technology, varying feedstock availability and lack of consistent policy support
401 (Mittal et al. 2018). During our household survey, we identified few households had used
402 biogas in the past. These households anecdotally shared their experience on the use of biogas

403 and stated that awareness about the technology, optimum use of wastes (in biogas plant), and
404 available financial support remains poor among common village residents, also observed by
405 (Raha et al. 2014). Where households (mainly wealthy) installed biogas plants, they stopped
406 using them after few years because the systems were not reliably maintained (Boomlive 2015),
407 that in turn offers a significant financial hurdle and an entry barrier for lower-income
408 households, also noted by (Das et al. 2017). This implies the rural households, especially low
409 income (if provided biogas plants through a public program) would likely revert to using
410 traditional fuel in the absence of user education and support for ongoing maintenance. Like
411 decentralised solar systems, biogas faces similar barriers in rural areas (Mittal et al. 2018)
412 despite being a cheaper green alternative to LPG. This points to a need for creating an ecosystem
413 where policy support and energy access efforts are targeted at overcoming known barriers and
414 to enable the coordination of rural energy infrastructure to offer reliable supply chain and
415 maintenance support. These critical factors should enable access to biogas as a cost-efficient
416 alternative to LPG and ultimately support the transition of rural communities to a cleaner fuel.

417 Socio-energy inequality points to the critical need for such policies to prioritise rural
418 communities and particularly poorer households where biomass use is higher to ensure the
419 initial cost of energy transition and related equipment is supported and can be sustained within
420 the financial limitations of this cohort. Similarly, cross-sector agriculture, rural development
421 and energy policy synergies can further optimise transitions to create better living conditions,
422 including cleaner indoor air pollution and to improve agricultural productivity through use of
423 organic fertilizers. An interlinked policy framework can act to leapfrog the below poverty line
424 population (annual income of US\$ 390 or INR 27000) to cleaner fuels, rather than
425 incrementally transitioning them up on the energy ladder via disconnected and often
426 contradictory policies such as kerosene subsidies. Finally, the way forward can be the execution
427 of policy choices that enable a bottom-up approach nested within a centralised governance

428 framework and supported via localised implementation (Yadav et al. 2019). A private-public
429 model could be used to leverage and dispense these policies for accelerating sustained
430 deployment. This would primarily support those most in need and enable governments to
431 achieve their UN sustainable development goals.

432

433 **4. Conclusions**

434 Energy policy in India is ever-complex due to crucial yet competing agendas of energy access
435 and socioeconomic development in a carbon-sensitive world. Although the Indian government
436 has embarked on a journey of climate and energy justice, it must compete with many other
437 national issues including public health, nutrition, education, social and gender inequality.
438 While energy access is a common thread to many of these problems, the inherent complexity
439 has meant progress is slow and sometimes backwards. A “one size does fit all” approach does
440 not apply to India and arguably many other developing and emerging economies due to its
441 socio-economic and geographical diversity. While India has adopted a low carbon pathway, it
442 still requires the retirement of old, and creation of new policies and robust governance
443 frameworks that will allow effective delivery of multiple commitments. Energy policy in India,
444 in particular, must explicitly recognise and incorporate economic variability (high, middle and
445 low income), geographic variability (urban, rural and remote), technical variability (grid and
446 off-grid) and institutional variability (public and private) in order to foster collaboration to
447 produce the desired outcome at a lower cost and rapid pace.

448 In seeking to further understand fuel stacking, kerosene is incrementally replaced when grid
449 electricity is provided with further reductions when solar power is available. Income is the most
450 influencing factor that drives the transition to cleaner fuel use. However, as in the case of many

451 parts of regional India, where there is high proportion of households below the poverty line
452 targeted grants and subsidies can overcome this barrier.

453 There remains a socio-cultural connection to traditional fuels for cooking in rural India. It is
454 anticipated that these fuel types will remain a part of the energy mix irrespective of the
455 provision of cleaner and more efficient fuels. Rural communities are also heavily dependent
456 on biomass, there exist opportunities to use farming wastes, currently diverted to energy,
457 towards other enterprising activities such as organic fertilizer production. This switch in the
458 use of this product can concurrently reduce indoor air pollution.

459 For a nation with 22 % of the population below the poverty line, energy policies must add value
460 and provide compatible outcomes with other socio-economic and environmental goals. Fuel
461 stacking is likely to remain a reality for India's rural communities and therefore policies need
462 to work within the social, cultural and economic drivers that perpetuate multiple fuel use, albeit
463 with an eye to a cleaner energy future. In the short term, prospective policies must unwind
464 contradictions, such as kerosene subsidies, that reinforce the carbon lock-in impacting on
465 energy transitions. Similarly, the policy landscape must acknowledge the changing face of the
466 energy sector in India and support new business models, diverse technologies and leverage new
467 partnerships to bring broader capabilities to address energy challenges.

468

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479

480 **Appendix A: Information collected from respondents during the survey (list of questions** 481 **used in this paper)**

- 482 1. Relationship to household head?
- 483 2. What is your gender?
- 484 3. What is your age?
- 485 4. What is the highest level of education you have completed?
- 486 5. How many people currently live in your household?
- 487 6. How many members in the household are currently studying?
- 488 7. What is your approximate average household annual income?
- 489 8. Which of the following categories best describe your employment status?
- 490 9. What electricity source do you use in your household?
- 491 10. What household appliances do you currently use that require electricity?
- 492 11. What is your current approximate monthly expenditure on energy usage for
493 household purposes?

494 12. Please rate the availability of grid electricity in your household between sunset and
495 midnight (5 pm to 12 o'clock midnight).

496 13. If you are an electricity user, please rate your experience of using grid electricity.

497 14. Which of the appliances would you use, if you could get access to electricity, or
498 reliable electricity supply?

499

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